

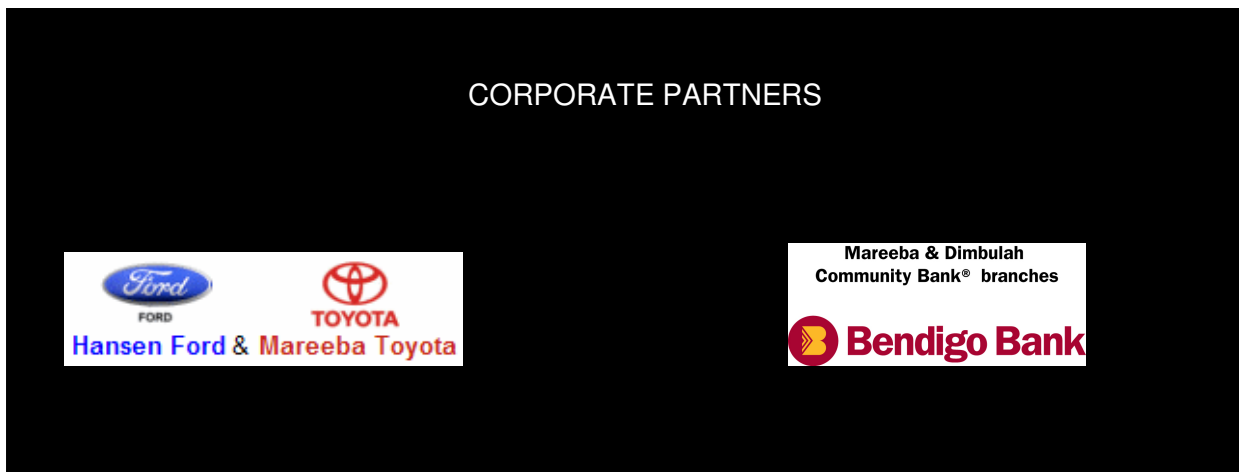


Our mission is for Mareeba to be a strong, vibrant community with a strong, stable and broad membership base supporting our economic growth.

The Mareeba Chamber of Commerce is a privately funded, membership based, not-for-profit organisation. With over 160 members from various industries, the Chamber's target audience has a keen interest in the local economy and networking with other business people.

The Mareeba Chamber of Commerce is committed to business and community interests in Mareeba and surrounding districts. We provide a wide range of services to business including scheduling and co-ordination of a number of opportunities and events. These include monthly functions with key note speakers and an eBusiness Newsletter, networking, business seminars, annual business awards and our publication "an economic snapshot".

Our chamber has in excess of 350 business colleagues on our current database and we are growing each month.



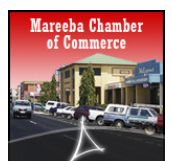
Winner of Australia Day award 2007 – An outstanding contribution to the development of commerce and industry  
3<sup>rd</sup> largest chamber in FNQ

**Mareeba Chamber of Commerce**

**Post Office Centre**

**Shop 11, 94 Byrnes St, Mareeba Qld 4880**

**Ph: 4092 6050 email: [admin@mareebachamber.com.au](mailto:admin@mareebachamber.com.au) web: [www.mareebachamber.com.au](http://www.mareebachamber.com.au)**



## **VISION**

- (a) To create business strategies which enhance the regional economic outlook for the benefit of Mareeba district
- (b) To operate a viable chamber while ensuring a commitment to the business community
- (c) To become a catalyst amongst other regional stakeholders to share, learn and improve chamber outcomes
- (d) To take our chamber from a productive, proactive committee organisation to a self sustainable, successful business.

## **2010 Goals**

- a) To work towards taking our chamber from a productive, proactive committee organisation to a self sustainable, successful business by 01.07.11
- b) To ensure that all chamber activities are relevant and beneficial to our members
- c) To create positive networks in our community and outer regions to enhance further investment and business activity
- d) To continue to develop and implement annual strategic plans with the emphasis on actions and outcomes
- e) To ensure the required skills and commitment to achieve our goals are represented by the committee members

## **Staff and Committee structure**

Mareeba Chamber of Commerce currently has the following staffing & committee structure:

- One x contract Executive Promotions Officer
- One x contract Project Officer
- Eight executive committee members (President, Vice President, Secretary, Treasurer and four committee members)

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## **MCOC is made up of three (3) essential components**

### **1. Membership**

- Members' benefits: web site listing | monthly luncheons | access to MCOC networks | information & education | eBusiness Newsletter | MCOC annual publication | lobbying

### **2. Promotion | Economic Development**

- eBusiness Newsletter
- MCOC annual Business Awards
- Annual Economic Forum
- MCOC annual publication – 'Economic Snapshot'
- Representation on various committees, attending functions, meetings and forums
- Chamber Angels
- Corporate Partners management
- Project and event sponsorship management

### **3. Lobbying**

- Lobbying on behalf of members
- Collaboration with other key regional bodies to ensure Mareeba stays within the site of progression
- Media representation – local papers and radio

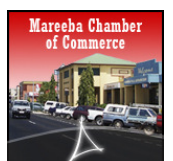
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### **Mareeba Chamber of Commerce Economic Forum**

- This event provides a platform for key speakers to inform our guests of cutting edge technology, best practices and sustainable business futures. We aim to stimulate progressive directions within our business community by facilitating this informative event.
- Our 2009 speakers covered topics such as 'Investment, Planning and Future Plans for the Tablelands', 'Tourism and Food Tourism', 'Renewable Energy', 'Challenges and Opportunities in our Local Economy', 'The Change in Aviation Industries', 'Water – A Precious Commodity' and 'Investment Opportunities in the Gulf and Savannah'.

### **Mareeba Chamber of Commerce Business Awards**

- This event highlights our business community by celebrating best practice and success.
- The level of interest from sponsors is always tremendous and allows each business involved a platform to showcase their organisation.
- The annual Mareeba Chamber of Commerce Business Awards event attracts overwhelming response. It is run at a highly professional level and provides a fantastic opportunity for businesses to be profiled.

### **Annual Economic Snapshot publication**

- 2000 copies printed and distributed to intra and outer regions.
- Contributions range from outer rural, intra-state, inter-state and overseas investors.
- Contemporary regional topics and leading business stories are the focus of this publication.

### **Web site : [www.mareebachamber.com.au](http://www.mareebachamber.com.au)**

View our membership listings online, as well as current and past events, local Chamber details and our eNewsletters, with all the latest business news.

### **eBusiness Newsletter**

- Delivered to in excess of 350 businesses each month.
- Key leading business stories, workshops and upcoming events.
- Opportunities for businesses to advertise and promote in this eNewsletter is available. See our web site for more details.

### **Region representation**

- The Chamber attends many forums providing us with an opportunity to consistently promote our regions' positive aspects. The outcome of this action is proven through the creation of invaluable relationships, leading to Mareeba receiving additional opportunities including grant writing & succession training.
- We have promoted our members businesses at chamber conferences, panels in Thuringowa Chamber, networking functions and events.
- Through our involvement and strong networking we have promoted our district and other chambers regularly seek advice on chamber policy and procedure.

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## MEMBERSHIP BENEFITS

- Customised service which provides quality progression within our community.
- Regular lunches and meetings – guest speakers, information on growth industries and networking opportunities.
- Members receive updated and relevant information relating to industry improvement strategies and projects.
- Marketing opportunities through our global website [www.mareebachamber.com.au](http://www.mareebachamber.com.au) with each members business or individual receiving a feature listing on our site. Our current members are receiving wide exposure (average hits 41,655 per month and visits of 825 per month).
- Link to the subcategories on the web - Professional services, Sports and Recreation, Employment opportunities and many others.
- Our region is represented at many forums, both in our local district and outer district including chamber conference panels, networking functions and events.
- Hosting opportunities for your business by presenting to our business community.
- Advice in business development promotion together with marketing information.
- Training and informal seminars – fee for service.
- Networking functions and profiles in monthly eNewsletters.
- Exclusive Membership rates for any chamber publicity and promotional work as per your requirements.
- Access to Electronic Crime Watch — Direct access through the Chamber to Queensland Police on latest watch alerts.
- A voice through Chamber to Tablelands Regional Council — the Chamber of Commerce represents business issues and concerns through formal meetings on a quarterly basis.
- Local tailored training at affordable prices.
- Support for members in various forms including letters of support and media coverage.
- Access to network of national chambers of commerce.

Should you have any further queries please contact the chamber office on 4092 6050 or by email

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