



Chamber News Release number 6 – Mareeba Holiday Savings Card



The Mareeba Shire Holiday Savings Card is an initiative of the Mareeba Shire Council, Mareeba Chamber of Commerce and Geo. H. O'Donnell Printing and Stationery. The Savings Card will entitle the user to discounts when shopping in Mareeba Shire and has already been distributed at the Brisbane Outback Festival and Adelaide Camping and Caravanning Show in the hope to encourage visitors to the area and to boost our Shire's economy. They will be further distributed to Sydney, Melbourne and Brisbane PLUS on display and promoted at Kerribee Park, Caravan Parks & Motels in Mareeba.

The response has been excellent with over 300 cards given to actual visitors coming to our area.

How it works.....

Your Commitment:

We ask that your business participate by offering a discount/free gift or any other special offers when a visitor uses their holiday savings card. This is a free offer to businesses. The more participation the better.....

Your FREE business details will be on www.mareebaevents.com web site as a participating business, also on Mareeba Information Centre, Mareeba Chamber of Commerce & Mareeba Shire Council web sites. Mareeba Heritage Museum, MDCOC, Mareeba Shire Council will also host a list of participating businesses so that Staff and Volunteers can encourage visitors to use their card at the participating stores while in Mareeba.

Each card is numbered to ensure authenticity; cards are then presented to participating businesses to receive their offer.

Every participating business will receive a poster to place in their window that states Holiday Savings Cards are accepted by this store.

Please complete the below and return the Mareeba Chamber via P O Box 1653 or send details to mdcoc@top.net.au

Business Name: _____

Contact Name: _____

What Can your Business offer to users of the Holiday Savings Card? _____
