

The Mareeba Chamber has partnered with Gordon Sheldon (Geo H O'Donnell) & Mareeba Shire Council to produce the 2006 Mareeba Map. Gordon has in the past 2 years produced this independently, this year there will be some additional planning and distribution. Attached is 2005 map example for your reference.

The additional planning & distribution is:

- Distribution to Motor Home & Campervan shows in Melbourne, Adelaide, Perth, Sydney, Brisbane. Mareeba Shire will be sending a representative (Bev Marsen - Tourism Co-Ordinator) to promote our shire. Approx 600,000 visitors in total attend these shows
- Distribution to all tourism operators, Information Centres in North Queensland.
- A "Mareeba Holiday Savings Card" will be attached to the maps. These will be used to offer additional incentive. Each participating business offers a savings or give away incentive. A poster or card will be placed in each your business window to identify to the visitors your shop is part of the promotion. Visitors will need to present the card to redeem the incentive. Your business will be listed as a participating business on the chamber web site & council web site for reference.
- Distributed directly to Motorhome/Caravans at Davies Park at the beginning of the season. Copies will be left for additional arriving visitors.
- Distributed directly to Christmas in July motor homes
- The same distribution applies as previous years ie: 200 to each advertising business, Information Centre, Council etc.

Should you be interested in advertising in this map we ask that you contact Gordon Sheldon at Geo H O'Donnell on 40922 303 or ghod10@austranet.com.au

Many thanks