



OPPORTUNITY FOR EXHIBITORS 2006 CHRISTMAS IN JULY CELEBRATIONS OPEN DAY – EXPRESSION OF INTEREST

Overview

This event has been operating for 8 years in Mareeba. The Far North Nomads hold their annual rally “Christmas in July” each Year. 2005 saw 240 vans (480 people) converge on Davies Park.

Sunday is an open day where motor homes are open for inspection by the public.

Purpose

The Public gain a better understanding of lifestyle and requirements for the most desired lifestyle in Australia.

Entry is a gold coin donation which is given to local charities & organisation of need. We want to offer exhibitors opportunities to showcase/sell products and services to attendees.

Outline

Markets, family entertainment (jumping castle, children rides), food and exhibitors are on the agenda for 2006.

2005 saw approx 1200 people in attendance at the event.

Opportunity One (10 Sites available)

Where: Davies Park – Mareeba

When: Sunday 30-July 2006

Cost: \$150 including gst

Power: Additional \$20.00 applies for power per exhibitor (limited sites available)

Inclusions: 4 x 4m site (Covered with grass floor)

4 passes to event (must be show to staff to gain access)

Site Conduct: exhibitors are allowed to sell or promote products/services/promotions

Set up & Access: Set up for site must be completed by 9.00am Sunday 30-July.

Park will be assessable from 7.00am.

Vehicles can be used in the set up process, no vehicles allowed after 9.00am

Display: It is the exhibitors responsibility to decorate and theme their space and supply hand out material.

Opportunity Two (4 sites available)

Where: Davies Park – Mareeba

When: Thursday 27-July to Sunday 30-July 2006 (4 day opportunity)

Cost: \$350 including gst

Power: Power included

Inclusions: 4 x 4m site (Covered with grass floor) placed in prominent spot see site map(A)

4 passes to event (must be show to staff to gain access)

Site Conduct: exhibitors are allowed to sell or promote products/services/promotions

Set up & Access: Set up for site must be completed by 9.00am each day

Vehicles can be used in the set up process, no vehicles allowed after 9.00am

Display: It is the exhibitors responsibility to decorate and theme their space and supply hand out material.

Should you wish to lodge your expression please contact Jeanette Sturiale on 40926 050 or mdcoc@top.net.au