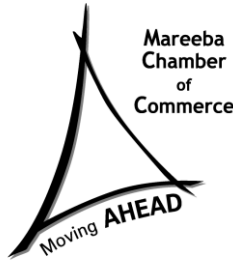


# Mareeba Chamber of Commerce Media Release



*For immediate release*

## **Tourism itineraries key focus of new Mareeba Chamber of Commerce website**

A series of tourism itineraries is a key focus in a revamped Mareeba Chamber of Commerce website.

The itineraries – covering the area’s attractions, agricultural crops and sports – sit alongside information about Mareeba’s event calendar and street maps under the new-look website.

They are designed to promote Mareeba to the tourist market and encourage the self-drive visitor to tour Mareeba at their own pace, with the hope of generating more overnight stays.

Mareeba Chamber of Commerce president Joe Moro said tourism played an important part in Mareeba’s economy.

“Tourism continues to grow as an economic contributor to the Mareeba region, and while the current travel restrictions present a challenge for our tourism industry, it’s important that we focus on the good things we do have and continue to tell the world,” Mr Moro said.

“As a chamber, we’ve made a big effort on supporting the industry and implementing initiatives that build on its value to the region.”

The tourism itineraries start at the Mareeba Heritage and Visitors Information Centre.

Centre Committee chair Tito Srhoj said as a focal point for visitor information on Mareeba, the Centre was an ideal starting place for the tourism itineraries.

“The Mareeba region is blessed with an abundance of natural and man-made attractions, a great climate and dedicated tourist operators, which combined offers a wonderful tourist experience in Mareeba,” Mr Srhoj said.

“The Centre is pleased to partner with the Chamber to promote Mareeba.”

The new-look website is available at [www.mareebachamber.com.au](http://www.mareebachamber.com.au)